

A woman with her hair in a ponytail, wearing a black sleeveless top and a white, textured, knee-length skirt, is walking barefoot on a grassy hill. She is carrying a light-colored bag with a green flap and a black strap. The background is a clear blue sky and a green hillside. The text 'lefrik' is written in a stylized, lowercase font on the left side of the image.

*lefrik*

TRANSPARENCY

REPORT

2024

PRODUCTS  
MADE

WITH

COMMON  
SENSE

|  |           |
|--|-----------|
| <b>CEO Letter</b>                            | <b>4</b>  |
| <b>About Us</b>                              | <b>6</b>  |
| • Vision                                     | 7         |
| • Mission                                    |           |
| • Values                                     |           |
| <b>Our Commitment</b>                        | <b>8</b>  |
| • Our Credentials                            | 9         |
| • Code of Conduct                            | 12        |
| <b>For the Planet</b>                        | <b>14</b> |
| • Our products                               |           |
| • Our fabrics                                | 16        |
| • Recycling process                          | 18        |
| • Product lifespan & Post - purchase service |           |
| • Transport & packaging                      | 22        |
| • Give back to the planet                    | 25        |
| <b>For the People</b>                        | <b>30</b> |
| • Suppliers                                  | 32        |
| • Manufacturers                              | 34        |
| • Material Suppliers                         | 37        |
| • Give Back to the people                    | 38        |
| <b>For the Animals</b>                       | <b>44</b> |
| Give Back to the animals                     | 45        |
| <b>2024 Impact</b>                           | <b>46</b> |
| <b>Goals 2025</b>                            | <b>50</b> |

Dear Lefrik Community,

As we wrap up 2024, I want to thank you for being part of this journey. Your support has helped us stay true to our mission: creating sustainable, ethical, and long-lasting products.

This year, we focused on doing better with less: fewer products, made with more care, better quality, and a deeper purpose. This shift helped us reduce overproduction, strengthen in-season sales, and stay true to our values of mindful, responsible fashion.

We also took a big step in improving how we work globally, opening a new facility in London. Alongside our hubs in Madrid and Miami, this allows us to be more agile and efficient, getting closer to you, wherever you are.

Beyond products, we worked with NGOs, supported those affected by the DANA floods in Valencia, and repaired hundreds of backpacks to extend their life and reduce waste.

Lefrik is now present in 70 countries, with a community of over 120,800 people. Thanks to you, we continue proving that conscious fashion can be both beautiful and meaningful.

Made with common sense, worn with pride.

**Curra Rotondo,**  
CEO and Co-founder of Lefrik



100%RPET WATER-PROOF

WE MAKE



# About us

At Lefrik, we believe fashion should be functional and responsible. Since 2012, we've transformed single-use plastic bottles into durable, contemporary bags and backpacks. Through smart design and sustainable innovation, we create everyday essentials with minimal impact.

## Vision

We envision a future where fashion leads in sustainability, designing high-quality, functional products that reduce waste and promote circularity.

## Mission

Our mission is to craft timeless, practical, and sustainable bags for modern urban life—prioritizing functionality, durability, and conscious production.

## Values

Our values drive everything we do: sustainability, responsible and ethical innovation, functional design with purpose, and a constant commitment to doing better — for people, animals and the planet.

Lefrik is more than a brand—it's a commitment to smart, conscious design.

Proudly nominated for Best Brand at the Drapers Awards, we continue to push the boundaries of sustainable fashion.

Founded in Madrid, 2012.

# Our Commitment

Through the initiatives outlined in this document, we demonstrate our strong commitment to environmental sustainability, social responsibility, and animal welfare.



# Our Credentials

These credentials reflect our commitment to building a more sustainable future as we continuously seek innovative ways to improve our sustainability and social responsibility efforts.

## **PETA Vegan**

Lefrik's products are certified vegan by PETA, the world's largest animal rights organization. This recognition ensures that our backpacks, bags, and accessories are made without harming animals, reinforcing our dedication to ethical production.

## **1% for the Planet**

Since our inception, we have been committed to creating environmentally responsible products and a better world for all. As proud members of 1% for the Planet for the past five years, we contribute 1% of our revenue to social and environmental organizations, actively supporting impactful projects that drive positive change.



## **Global Recycled Standard (GRS)**

All Lefrik fabrics are certified by the Global Recycled Standard (GRS), ensuring the recycled content of our products from source to final product. This certification also guarantees compliance with strict social, environmental, and chemical management standards. Lefrik, for a second year in a row, has undergone an audit and is now fully GRS-compliant as a brand, reinforcing our commitment to responsible and sustainable production.

# Code of Conduct

Our Code of Conduct outlines Lefrik's commitment to ethical, social, and environmental responsibility, ensuring that our employees, suppliers, and stakeholders uphold the highest standards.

It covers social policies, including human rights, fair labor practices, diversity, equity, inclusion, workplace safety, and ethical business conduct, prohibiting discrimination, forced labor, and corruption. Additionally, it establishes environmental policies, promoting sustainable business practices, responsible sourcing, waste reduction, carbon footprint reduction, and water conservation.

We expect full compliance across our supply chain, with monitoring mechanisms in place to ensure adherence, and provide clear reporting channels for any violations, reinforcing our dedication to continuous improvement and corporate responsibility.



DIRECT ACTION  
HAIRAX TANGAL BACKPACK

- BLACK
- SMOKEY GREEN
- COYOTE BROWN
- MULTICAM
- RANGER GREEN
- SHADOW GREY

Model: HA-SB-1072-D1

SANBU





# Our Fabrics

At Lefrik, we're committed to reducing virgin polyester use by giving a second life to discarded plastic bottles—saving energy and cutting down on waste.

We work exclusively with 100% recycled polyester (RPET), endorsed by Textile Exchange for its environmental benefits. By limiting our range to just five fabric types, we improve efficiency and make future recycling easier.

## Key Fabrics

**Ripstop:** Lightweight, water- and scratch-resistant with reinforced texture that prevents tearing—perfect for outdoor use.

**Oxford:** Durable, breathable and water-resistant, ideal for everyday use.

**Tech Fabric:** Soft, lightweight and water-resistant - our go-to for innovation and elevated design.



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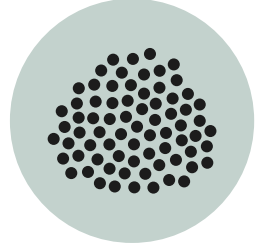
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# Recycling Process

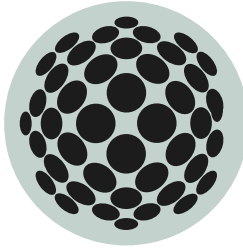
Our dedication to circularity is built on four key principles: reduce, reuse, repair, and recycle. We focus on different areas to ensure that our customers can extend the life of their Lefrik items and improve our efforts to work towards longevity and circularity.



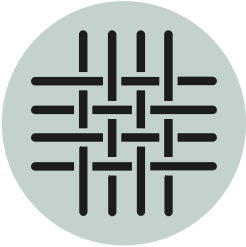
BOTTLE



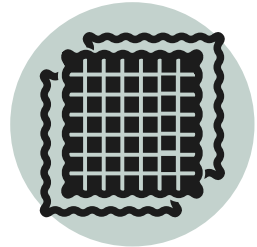
CHIPS



PELLETS



FIBER



FABRIC

# Product lifespan & post purchase service

## **Designing without trends**

Longevity means quality, not only in terms of product durability, but also meaning timeless designs.

## **Monomaterial products**

With the use of no blends fabrics we aim to simplify recycling and support circularity, reducing environmental impact.

## **5-Year Warranty**

Our products are long-term investments. If a Lefrik product develops a fault within five years, we'll provide a free solution.

## **Repurposing Policy**

We fight textile waste by repairing, reusing, and donating unsellable items to charity. To further reduce waste, we hold sample sales for design prototypes and unused stock. In 2024, samples accounted for 2% of our direct-to-consumer sales.

## Repair Service

Our repair service is key to extending product life. In 2024, we handled 124 in-store repairs in Madrid (11 led to product swaps) and resolved 36 online cases by sending spare parts. We also promote local repair through a collaborative online map and collect worn backpacks in exchange for discounts on new ones.

Because the most sustainable product is the one that lasts.



Jorge Eduardo Pillajo, taller "El Relámpago", Madrid

# Transport & Logistics

We're committed to reducing our carbon footprint by prioritizing sea freight over air, maximizing container space, and optimizing every step of our supply chain.

Products from our factories in China, Vietnam, and Cambodia are shipped by sea to our facilities in Madrid, Miami, and London, optimizing routes and reducing emissions through more efficient distribution.

In 2023, we opened a U.S. warehouse in Florida, allowing us to ship directly from factories—cutting transatlantic shipping and lowering emissions.

In 2024, we opened a new UK warehouse to serve our second-largest DTC market. By switching from air to road transport, we significantly reduced the carbon footprint of shipments to the UK.

Efficient logistics = less impact.



■ PORT OF DEPARTURE

■ PORT OF ARRIVAL

■ WAREHOUSE

Minimalist packaging / FSC certified cardboard boxes / Recycled polybags / FSC certified paper bags on our flagship or reusable bags / Electronic receipts



# Give back to the planet

Through our partnership with 1% for the Planet, this year we have collaborated with multiple organisations around the world that are dedicated to caring for the planet and its biodiversity.

## BIOagradables

BIOagradables is a non-profit organization founded in 2012 and based in the Valencian Community. Dedicated to environmental protection and conservation, the organization carries out various awareness and educational activities. In 2024, we supported their efforts with monetary donations to help fund their initiatives and clean-up activities. Additionally, we contributed 60 items to equip their team for on-the-ground clean-ups.

## Quercus

Quercus is a Portuguese non-profit organization dedicated to environmental protection and conservation. Its main focus is on preserving biodiversity, combating climate change, and promoting sustainable development. Quercus carries out various activities, including environmental education, scientific research, and public advocacy. It also leads numerous projects addressing issues such as sustainable agriculture, air quality, and forest conservation. In 2024, we made a product donation to equip their collaborators with our products and support their causes.

## Healthy Seas

Healthy Seas is a foundation dedicated to safeguarding the world's oceans and seas through three key pillars: cleanup, education, and prevention of marine litter. Their primary mission is to tackle the problem of marine debris, with a particular emphasis on fishing nets, to promote healthier aquatic ecosystems. In 2024, we contributed with monetary donations to support their initiatives.



## Chelonia

This international non-profit association focuses on scientific research, the conservation of endangered species and ecosystems, and international cooperation projects. Its mission is to contribute to sustainable human development, preserve biodiversity, combat climate change, and promote the circular economy. In addition to donating products for their volunteers, we also contributed with a monetary contribution to support their mission.



## Kilian Jornet Foundation

The Kilian Jornet Foundation was created by Kilian Jornet, a Catalan professional athlete renowned for his achievements in skyrunning, trail running, ski mountaineering, long-distance running, and mountaineering. Widely regarded as one of the most complete mountain athletes, he established the foundation to protect and preserve mountain environments—an essential effort for the well-being of our planet. For the second year in a row, we collaborated with the foundation by donating products to support their team's outdoor activities, along with a monetary contribution to their projects.

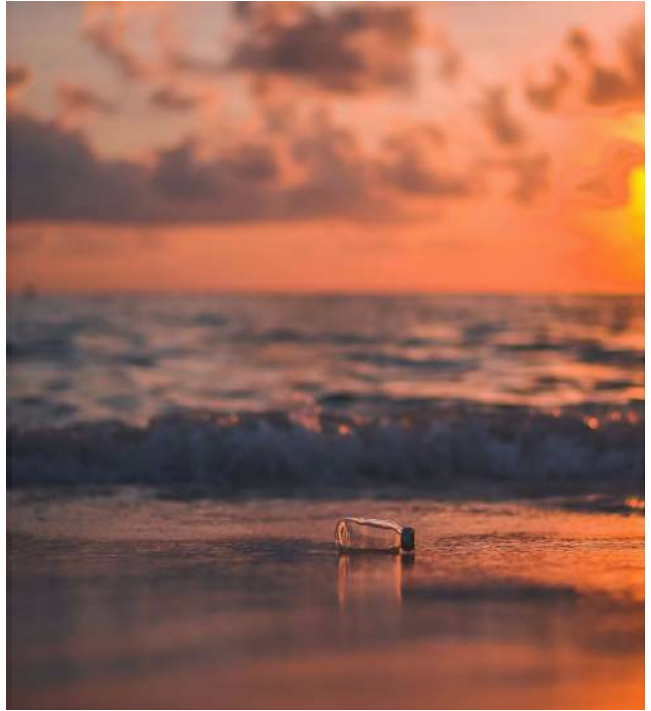
## Plastic Ocean Europe

This charitable organization is dedicated to raising awareness about plastic pollution and providing solutions to address the issue. They achieve this by developing programs in education, activism, advocacy, and science that inspire changes in consumer behavior, business practices, and public policy. As part of our collaboration, during 2024, we donated products to support their activities and events.

## Fundació Emys

Fundació Emys is dedicated to the conservation of nature, with a special focus on wetlands and aquatic environments. Through scientific research, environmental education, and sustainable management, they aim to protect biodiversity and promote ecological balance. Their projects include habitat restoration and raising awareness about species conservation. In 2024, Lefrik contributed to their mission through a monetary donation to support their ongoing environmental efforts.





## **Ibiza Preservations**

IbizaPreservation is a non-profit organization dedicated to safeguarding the unique natural environment of Ibiza and Formentera. Their mission encompasses a range of initiatives aimed at preserving the islands' biodiversity and promoting sustainable development. These efforts include planting native trees, implementing biosecurity protocols to protect native species, and conducting marine conservation projects such as monitoring Posidonia seagrass meadows and studying shark and ray populations. In 2024, Lefrik supported IbizaPreservation's mission through a monetary donation, contributing to their ongoing environmental initiatives.

# For the People

Transparency and accountability are at the heart of Lefrik. We care deeply about our team, suppliers, customers, and the communities we support through social initiatives.

Our dedicated team of 11 people, based in Madrid, drives our growth with passion and purpose. We foster a flexible, healthy work environment through a mix of in-office and remote work.

We've built long-term partnerships with a small group of trusted suppliers, collaborating closely in product development and planning. These relationships are grounded in fair practices, transparency, and a shared commitment to our Code of Conduct.

Because people are at the core of everything we do.



# Suppliers

Our manufacturing partners are based in Vietnam, Cambodia, and China—regions we chose early on for their expertise in turning plastic bottles into recycled polyester.

China alone produces 30% of the world's plastic bottles, according to Greenpeace. That's why we source our RPET fabric from a recycling plant in Jiangsu, helping give this waste a second life.

Though geographically distant, our suppliers meet strict labour, health, and safety standards, verified through audits (SEDEX, BSCI, SA8000) and regular factory visits. These long term partnerships are built on trust, transparency, and shared responsibility.



# Manufacturers

## **Camboia/ Pactics**

Prioritizes employee well-being by operating locally to prevent displacement. Certified under SA8000, they uphold ethical hiring, fair treatment, and responsible production. Their sustainably designed facility, by architect Stuart Cochlin, features 120 solar panels, a biodiesel generator, rainwater harvesting, and green spaces for cooling. Employees benefit from a library, on-site nurse, daycare, and a canteen with nutritious meals. With a history of serving luxury brands, Pactics now collaborates with smaller, mission-driven brands across Asia, Europe, and North America, sharing expertise and values.

## **Vietnam / Metric**

Based in the UK, oversees global operations in Vietnam, managing production and quality control. Partner factories undergo rigorous audits by independent organizations like SGS, STR, and Intertek, and meet global brand standards. As a supplier, Metric is also audited by the Business Social Compliance Initiative (BSCI), ensuring high workplace standards across the supply chain.

## **China / Igo**

Since 2005, IGObags has specialized in eco-friendly materials for bags, helping us meet our environmental goals with their expertise in sustainable solutions. Certified by the Global Recycled Standard (GRS), IGObags ensures traceability, environmental and social compliance, and proper labeling of recycled content across the supply chain.

## **China / Tianyou**

Specializing in bags, they source top-quality GRS-certified fabrics for Lefrik. Based in Quanzhou, China, Tianyou provides strong support with a rigorous quality control system and a dedicated R&D team, overseeing the entire fabric recycling process.

# Material Suppliers



## China / Baichuan

Founded in 2004 in Quanzhou, China, Baichuan Resources Recycling specializes in dope-dyed, recycled polyester textiles. Over two decades, they've earned 56 patents and 17 industry standards, including waterless dyeing, which uses no water and less energy while producing vibrant colors. Committed to both the environment and their community, Baichuan helps brands create eco-friendly products and is certified by the Global Recycled Standard (GRS).

## China / Showtex

They are certified as GRS (Global recycled standard) and their fabrics are approved by Blue Sign, an independent certification that ensures that they have a global seal of approval for environment, health and production safety.

## China / Tang Chao

Tang Chao, with over 10 years of experience, specializes in eco-friendly fabrics and is a leader in sustainability. Certified by the Global Recycled Standard (GRS), they ensure full supply chain compliance, covering traceability, environmental principles, social requirements, chemical content, and labeling of recycled materials.

## Recytex / China

Recytex is an early-stage textile recycling company dedicated to transforming textile waste and leftovers into high-quality recycled fiber components at scale, using eco-efficient processes. They have been granted the OEKO-TEX® STANDARD 100 certification, ensuring their products meet stringent safety and environmental standards. Additionally, all of their fabrics are Global Recycled Standard (GRS) certified, verifying the recycled content and responsible production practices.

# Giving back to the people

As a socially responsible organization, we are dedicated to giving back through initiatives focused on sustainability, philanthropy, and community engagement.

Lefrik actively seeks partnerships with organizations making a positive impact, supporting projects that build a better future for the planet and vulnerable communities.



## Fundación Soñar Despierto

Soñar Despierto supports children and young adults in care centers, helping them overcome marginalization and build a brighter future. In 2024, Lefrik joined their mission by donating products for a solidarity giveaway benefiting the youth they serve.

## Hogar Don Orione

Hogar Don Orione provides residential care for individuals with intellectual disabilities and high dependency needs, dedicated to enhancing their quality of life. This year, Lefrik supported the foundation with product donations to benefit those in their care.



## Village Water

This organization runs projects in Zambia and Mozambique to improve access to water, sanitation, and hygiene. In 2024, Lefrik supported their mission by donating products to raise funds and equipping volunteers in the field. Our contribution helped bring clean water and proper toilets to Tsuanda School in Mozambique, tackling illness-related absenteeism and supporting menstrual hygiene for girls.

## DANA Valencia

In October 2024, Valencia, Spain suffered the devastating effects of a Dana, which caused widespread damage across the province. In response, Lefrik partnered with two initiatives to support the community and help students return to school. One initiative, #Despuesdelbarro, was led by Fundación TRILEMA, while the other, a school supplies collection campaign, was organized by Fundación Iniciativa Social. Through these efforts, Lefrik donated over 70 bags and backpacks to assist families in need. Lefrik remains committed to addressing environmental disasters driven by global warming, actively supporting initiatives that mitigate their impact and foster resilience in affected communities.



## CEAR

The Spanish Commission for Refugee Aid (CEAR, by its Spanish acronym) defends and promotes the comprehensive development and human rights of refugees who are in situations of vulnerability, social exclusion, or in need of international protection (asylum seekers). CEAR also plays a crucial role in supporting refugees from the LGTBQ+ community, who often face additional challenges such as discrimination, persecution, and violence in their countries of origin. To support their work during Pride Month 2024, we created a special edition capsule of our best-selling Scout Mini backpack and donated the sales profits to CEAR, further contributing to their mission of protecting and empowering refugees.

## Spinola Solidaria

Spinola Solidaria is a Christian non-governmental development organization (NGDO) whose mission focuses on contributing to the transformation of individuals and society through various projects and initiatives. These efforts include educational support programs, such as reinforcing the learning of primary school children. Additionally, they engage in international initiatives, exemplified by their projects in Paraguay. We supported their mission through product donations.

## Surf and Clean Association

Surf and Clean is a non-profit association founded by surfers to raise awareness about marine litter. Through workshops, campaigns, and beach cleanups, they promote sustainable practices and encourage surfers to help keep beaches clean. In 2024, we donated backpacks to support the “Learn Through Surfing” project, which educates students from early childhood to secondary school on responsible surfing. Part of the donation goes to certified surf school instructors, while the rest supports teachers from participating schools.

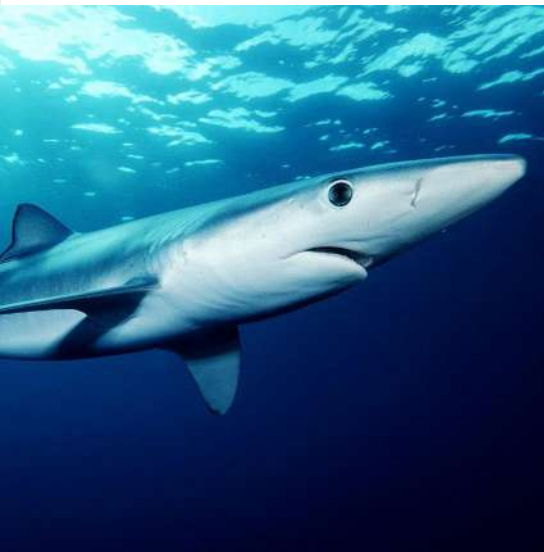


## Jane Goodall

Dr. Jane Goodall, one of the most renowned animal researchers, has dedicated decades to protecting chimpanzees and inspiring global conservation efforts. Through her work, she strives to improve the lives of people, animals, and the environment. As in previous years, Lefrik continues to support the Jane Goodall Institute by donating backpacks to their team, providing a practical accessory for expeditions and daily tasks. This contribution once again sponsors Anzac, a rescued chimpanzee cared for at the Tchimpounga Recovery Centre and Nature Reserve after her mother was attacked by poachers.



# Giving back to the animals



## CONDRIK

Condrik Tenerife is a non-profit organization dedicated to the research, conservation, and outreach of sharks and rays in Tenerife, Canary Islands. In 2024, we made a monetary donation to help equip the organization with essential materials for their research campaigns, aiming to enhance knowledge about the species under study.

# Impact

At Lefrik, our commitment to sustainability drives everything we do. In 2024, we took a closer look at the environmental footprint of our materials—comparing our recycled fabrics to conventional, non-recycled alternatives—because we believe that knowing better helps us do better.

With the help of DCYCLE and data from EcolInvent 3.9, we conducted a Life Cycle Assessment (LCA) following ISO 14040:2006 standards. This analysis looked at the full journey of our fabrics—from raw material extraction to final production (cradle-to-gate).

What we learned: By using recycled polyester in both the main fabric and the lining of our products, we significantly reduce environmental impact.



**Climate Change:** 1KG Lefrik fabric has an impact of 6.27 kg CO<sub>2</sub> eq., compared to 7.85 kg CO<sub>2</sub> eq. for conventional fabric, showing a 20% reduction.

**Fossil Resource Depletion:** 1KG Lefrik uses 79.22 MJ, while conventional fabric uses 134.41 MJ, resulting in a 41% reduction.

**Freshwater Ecotoxicity:** 1KG Lefrik has a value of 29.99 CTUe, compared to 30.49 CTUe for conventional fabric, showing a 2% reduction.

**Water Use (World eq. deprived):** 1KG Lefrik uses 4,831.92 liters, while conventional fabric uses 6,120.00 liters, resulting in a 21% reduction.

This is just the beginning. As we grow, we'll keep expanding our measurement systems to include more areas of our supply chain and operations—because transparency and continuous improvement are key to real change.

In 2024, Lefrik produced **81,487** products, equivalent to recycling approximately **1,004,762** 1.5L plastic bottles. This effort resulted in the avoidance of **33,099** kg of CO<sub>2</sub> emissions, saving **26.961.357** L of water (equivalent to the global average), and conserving **99,309,748** MJ in fossil resource depletion.





## For the Planet

We'll keep exploring low-impact materials and smarter production models. We're currently developing new products made from biobased vegan leather in Mexico, helping us diversify our offering while staying true to our values. We're also planning more community-driven repair actions and will continue measuring our footprint to reduce it year after year.

## For the Animals

As always, no animal-derived materials. Ever. We're expanding our range of plant-based alternatives, and working with local innovators and artisans to create beautiful, cruelty-free products that last. We'll also start collaborating with companies that promote plant-based food, helping amplify their message and bring their products to more people. Because we believe that every small choice—from what we wear to what we eat—can make a difference.

## For the People

We believe business should be a force for good. That's why we're partnering with artisans and small-scale workshops in Latin America, not only to grow our presence in the region and in the US but also to support local economies and preserve traditional know-how.

We'll also invest in environmental education projects, bringing awareness to younger generations about the power of conscious production and consumption—and how beautiful, sustainable design can help the planet and be profitable.



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